

Capital Raised by ClearlySo Clients Surpasses £100 Million

More than 75 businesses scale operations, maximize impact

For Immediate Release

[ClearlySo](#), the United Kingdom's leading impact investment intermediary, announced today that the total capital raised by the clients it has advised has now surpassed £100 million with £60 million coming directly from ClearlySo's extensive network of institutional and high-net-worth individual investors. The crossing of this major impact investment milestone further solidifies ClearlySo's position as the market leader in helping high impact businesses and funds raise capital to scale their operations and maximize their social and/or environmental impact.

ClearlySo has helped more than 75 businesses and funds, including [Ethical Property Company](#) to let office space to "social change" tenants, [Green Rooms](#) to provide affordable accommodation for artists and urban regeneration in North London, [Impact Ventures UK](#) to raise money for their Impact Investment Fund, [Aduna](#) to create demand for under-utilised natural products from small-scale producers in rural Africa, and [Harry Specters](#) to produce award-winning chocolate and provide employment and training opportunities for young people with autism. The company has leveraged its financial acumen and investor networks to guide these firms through a broad spectrum of financing using equity, debt, and quasi-equity instruments, and capital raises ranging from £50,000 to more than £10 million.

The company was founded in 2008 'to help create 100 JustGivings'. [JustGiving](#) is a high impact business previously Chaired by ClearlySo CEO and Founder, Rodney Schwartz. He and his colleagues recognised that such entrepreneurial models had enormous potential to leverage capital to solve pressing social and environmental problems.

Since this time ClearlySo has seen tremendous growth as impact investing has risen to prominence and impact is being considered in a growing number of investment decisions along with risk and financial return. Surpassing the £100 million milestone follows on the back of a tremendous end to 2015, which saw a record £31 million of capital raised by their clients, and the largest growth capital deal for a single enterprise to date, the £10 million capital raise by [HCT Group](#).

Rodney Schwartz, CEO and founder of ClearlySo, commented "The world is changing, as entrepreneurs and investors focus on the impact of their investments. My colleagues and I at ClearlySo are proud to be helping to facilitate this change, and were grateful to have had the chance to assist over 75 world-changing clients. As the figures start to climb into the billions, we can all feel that a positive difference is being made in people's lives."

For more information and interview requests, please contact: john.loyd@clearlyso.com

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Notes to editors

About

[ClearlySo](#)

ClearlySo is the United Kingdom's leading impact investment intermediary, working exclusively with businesses and funds delivering social or environmental impact as well as financial return. It supports capital raising activity through financial advisory work, and introduces businesses, charities and funds to institutional and high-net-worth individual investors who share their values.

Originally founded in 2008, ClearlySo has helped more than 75 businesses raise more than £100m in impact investment, including over £5m investment into early-stage businesses from Clearly Social Angels, the UK's largest impact orientated angel investor network.

ClearlySo is headquartered in London.

Further Information

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